



# LYDIA PRUETT

MULTIMEDIA DESIGNER

## ABOUT ME

Hello, I am a graphic designer and artist—specializing in design, accessibility, branding, and creative marketing, but also combining my traditional skills with my digital creations. I am exceptional at time management and multitasking. My passion and experience allows me to create work that will be professional, innovative and positively impact the viewer.

## WORK EXPERIENCE

SPRING  
2025  
-  
SUMMER  
2026

### Strategic Communications and Marketing Department at Kennesaw State University

Kennesaw, GA

- Graphic Design Student Assistant with the design team at KSU.
  - Broad repertoire of projects and deliverables
  - Collaboratively designed and organized new branding
  - Created and organized an extensive set of design template materials for services around the campus
  - Led Accessibility trainings for Creative Services

SUMMER  
2025  
-  
SUMMER  
2026

### Crosspoint City Church

Cartersville, GA

- A year long Communications Internship, which has allowed me to work on digital, event, and publication design projects for a multi-campus organization.

Winter  
2019  
-  
Current

### Freelance Designer & Artist

- Designed logos, illustrations, branding, merchandise, & promotional designs for various clientele.
  - Unhurried + Honest Podcast Visual Identity
  - “Viking Moon” and “Voices In My Head” Image Comic logos
  - Moments and Memories Past Sculpture
  - Calligraphist

## AWARDS, EXHIBITIONS, & RESEARCH

SPRING  
2026

### Graphic Design USA's "Students To Watch" in 2026

The nation's most popular news source for graphic design business, ideas, and opportunities.

[https://gdusa.com/features/students-to-watch/?y=2026&ion=LYDIA\\_PRUETT](https://gdusa.com/features/students-to-watch/?y=2026&ion=LYDIA_PRUETT)

SPRING  
2025

### Graphic Design USA's "Package Design 2025" Competition Winner

The nation's most popular news source for graphic design business, ideas, and opportunities.

- Five Two Nine Design Student Project

SPRING  
2025

### ARTBLOOMS Exhibition

Smith-Gilbert Gardens

- “Moments and Memories Past” Sculpture
  - Now on display as a permiant Installation at the Gardens

SUMMER  
2025  
-  
SUMMER  
2026

### Adobe Accessibiltiy Research in Design

- Research on the limitations and positive impact of accessibility in modern digital design.
- Created a comprehensive design guide on how to create stunning visuals compliant with WCAG 2.1 AA standards.
- Won “The ‘ACCE’ Award” in research from Kennesaw State University for outstanding her impact on the university.

## CONTACT ME

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-  Dallas, GA

## EDUCATION

Kennesaw State University (KSU),  
Kennesaw, GA

Bachelor of Arts in Fine Art, Concentration:  
Graphic Communications

Graduated May 2026

GPA 4.0; Summa cum laude

### Leadership Positions at KSU

- President of the Graphic Design Club (Spring 2025–Spring 2026)
- Member of the Kennesaw Excellence Society (Fall 2025–Spring 2026)
- Student Government Association Senator for the Robert S. Geer College of the Arts (Fall 2023–Spring 2024)
- Member of the Robert S. Geer College of the Arts Student Advisory Committee (Fall 2025–Spring 2026)
- Journey Honors College Ambassador (2025–Spring 2026)

### Honor Societies

- Phi Kappa Phi
- National Society of Leadership and Success (NSLS)
- KSU's Journey Honors College

## SOFTWARES

### Proficiency in

- ADOBE Creative Suite
- Clip Studio Paint/Modeling
- Figma
- Proto.io
- Asana
- Basecamp

## ADDITIONAL SKILLS

- Illustration
- Motion Graphics
- Printmaking
- Photography
- Painting
- UX Design